

PIGC BOD MEETING MINUTES

January 19, 2012

The January 2012 Pine Island Garden Club Board of Directors meeting was brought to order by president Carlene Sharples at 11:45 AM. In attendance were Carlene Sharples, Marty Kendall, Tracy Helin, Rita Davis, Susanne Quattro, Dottie Kernaghan, Joan Rosenberg, Donna Cook, Kathie Reiter, Barbara Peckinpaugh and Marjorie VanderKruik.

Membership: Kathy Reiter said we have 130 members. We need to get more tables and chairs as some people were left standing for today's meeting.

Committees: Susie Quattro has agreed to be the Chair of the Ways and Means committee. Carlene thinks a fairly new member, name unknown, might be interested in becoming the 2nd Vice President. Marge VanderKruik said Linda Jarvis will be helping her with Publicity.

Gala: Tracy Helin said we have 35 spots filled, including the free ones. About 20 vendors have not turned in their paperwork or money but verbally have said they want a booth. She said the same thing happened last year and she wasn't too worried about it but still is working on getting them to respond with their paperwork and money. There was a discussion about where the proceeds from the 4 authors books go with the result being the 3 authors who are given free booths, their proceeds go to Ways and Means and the 1 author paying for a booth, the proceeds go to the Gala.

Gala Raffle: Raffle prizes, getting prizes to winners and bundling some prizes together were discussed. Carlene reminded Board members they were all to obtain a raffle prize and most have done so. All of our brochures at the Chamber of Commerce went up in flames and everyone agreed we should reprint them.

Publicity: Marge is having articles put in the PI Eagle, Breeze, Sanibel News, Ft. Myers Beach, News Press, Florida Weekly and Florida Gardening Magazine. There will be spots on NBC, WINK, WAVE 101 and Tracy has a friend who she will ask to put spots on his radio station. A suggestion was made to have Stephen Brown talk about the Gala on his TV program.

Christmas Luncheon: Marge said she, Linda Jarvis and Nancy Kennedy have been working on the luncheon already. It will be at Carrabbas and instead of candy at each place setting they will be making individual flower arrangements in shells with a bowl of mints in the center of each table.

Lakes Park Invitation: Carlene said she had sent out an e-mail regarding the Botanic Garden at Lakes Park celebrating National Public Garden Day on Friday May 11th and thought we should set up a table there representing our club. Marty has agreed to be our spokesperson at the event.

Calusa Land Trust Annual Meeting: Carlene asked for a show of hands who was going to this meeting on Sunday January 22nd and said she thought the Board members should attend. Joan discussed the meeting and luncheon and said the PIGC has donated \$18,000 so far to the Calusa Land Trust.

Chamber of Commerce: Carlene proposed and all agreed the Club would propose to do the initial landscaping at the Chamber of Commerce after it is rebuilt. We all agreed we could come up with a nice plan and identify the plantings.

Other Topics: Susie said a member was disgruntled being assigned to a committee he did not choose. A discussion followed about charging members who did no work a higher membership fee. Carlene said we would revisit this at the next Board meeting.

Dottie and Susie said they are resigning from the Yearbook committee. Anne August will be the next Assistant Recording Secretary and she needs to know this is part of her job.

Susie said Ways and Means is in the hole and is concerned about it. Marge said she paid for books and will get reimbursed for unsold ones and it will all work out. A discussion followed regarding selling of merchandise on hand and ordering new items.

Dottie asked about money aprons for the Gala and Tracy said Bonnie has them and we will have them at the beginning of the Gala.

Meeting was adjourned at 12:30 PM.

Respectively submitted,

Rita Davis
Recording Secretary